

29 SEPTEMBER - 1 OCTOBER 2021



www.eahm-budapest2021.com

Sponsorship Information

29th EAHM Congress and 27th Hungarian Healthcare Days Budapest, 29 September- 1 October 2021

Budapest, August 2021

Dear Sirs,

On behalf of the Organising Committee of EAHM 2021 to be held in Budapest, Hungary from 29 September to 1 October 2021, we have the pleasure of inviting you to participate at the meeting.

For the second time since 1991, EGVE is honoured to host the upcoming 29th Congress of the EAHM in Budapest. We had come a long way in this period and each country has made her journey on her own- but not alone! Working together – in as many senses as possible – is a main thought of our congress.

In the opening keynote lecture of the congress Ms Zsuzsa Jakab, WHO Deputy Chief Executive Officer will analyse past and present, outline future challenges that can only be solved together.

Main topics of the meeting will be:

- Dr. Who - The Future of Health Professional Education
- Ethics in the 21st Century
- Hospitals Go Green - The Path to Reduce Healthcare's Environmental Footprint
- Future Technologies
- Innovation in Financing and DRG
- Big Data and Informatics

The organizers look forward to welcoming everyone to the 29th EAHM Congress in Budapest to think together, exchange experiences and make new friends.

For the sponsoring and/or exhibiting companies we compiled this manual to provide with all relevant information for participation. We have attempted to cover all aspects, if some details still need to be clarified, K&M Congress will be at your disposal to discuss further options.

All congress documents follow GDPR guidelines.

This manual is also available on the congress website: eahm-budapest2021.com/sponsors

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CONGRESS WEBSITE

Please visit the congress website for information updates: eahm-budapest2021.com

Topics include information on

- The meeting location
- Important Deadlines
- Main topics and Preliminary Scientific Program
- Pre-Congress Visits
- Registration fees
- Social Program
- Hotels
- General Information

MEETING VENUE

Hotel Marriott Budapest

Apáczai Csere János u. 4., H-1052 Budapest, Hungary

www.marriott.com/hotels/travel/budhu-budapest-marriott-hotel/

Budapest Marriott Hotel welcomes its guests with modern style, exceptional service and an unbeatable location. Tucked along the banks of the Danube River, the hotel is near some of Budapest's landmarks, from the Chain Bridge to Buda Castle. Intuitively designed rooms and suites, all recently updated in a major renovation, offer scenic views of the river and home-like comforts including high-speed Wi-Fi and an ergonomic work-space. The hotel provides 1,600 square meter of versatile space and can accommodate conferences for up to 650 guests.



EGVE, the Association of Economic Managers of Health
Attila Molnár, Chairman of Organising Committee
Dr. Lajos Ari, Head of the Local Scientific Program Committee
eahm-budapest2021@egve.hu

K&M Congress PCO
Katalin Mátray, Managing Director
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SPONSORING

For the valued partners in hospital management we would like to offer various sponsoring, advertising and exhibition options. Please check the categories and services below. If you cannot find the best solution for your company please contact us for assistance.

PLATINUM SPONSOR

Price: minimum 25,000.00 EUR + VAT¹

Package includes:

- Promotion of the company as a Platinum sponsor of the congress with company logo.
- Rental of meeting room up to 50 PAX for three days *or* 9 sq.m. exhibition space (without installation)
- Free registration for 10 active participants.
- Advertisement in the mobile application of the congress.

GOLDEN SPONSOR

Price: minimum 15,000.00 EUR + VAT¹

Package includes:

- Promotion of the company as a Golden sponsor of the congress with company logo.
- 6 sq.m. exhibition space (without installation)
- Free registration for 5 active participants.
- Advertisement in the mobile application of the congress.

SILVER SPONSOR

Price: minimum 10,000.00 EUR + VAT¹

Package includes:

- Promotion of the company as a Silver sponsor of the congress with company logo.
- Free registration for 5 active participants.
- Advertisement in the mobile application of the congress.

1) VAT – Reverse charge VAT applies to companies with an EU VAT number, outside of Hungary and “third country” companies with VAT number. All other companies (including Hungarians) will have to pay +27% VAT.

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COMMERCIAL EXHIBITION

An exhibition will be staged in Liz Balroom, providing companies the opportunities to display and demonstrate their latest products. Minimum order floor space: 6 sq.m.

Floor-space-only includes:

- 1 table
- 3 chairs
- electrical supply

Cost: 300.00 EUR + VAT¹ per sq.m.

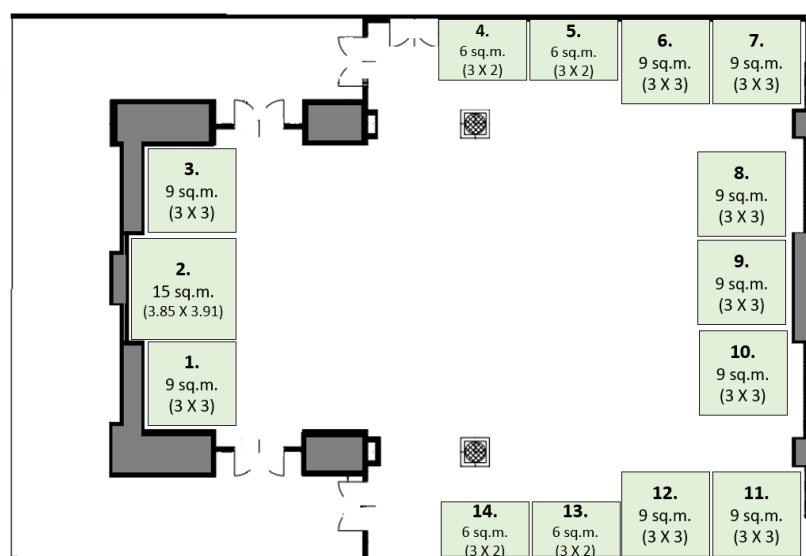
Floor space with stand construction includes:

- Stand construction with aluminum frame and white wall elements
- Name board in our standard lettering
- 1 display unit with shelf (100 X 50 X 100 cm)
- 1 table (80 X 80 cm)
- 4 chairs
- 1 fluorescent fitting / m²
- 1 electrical socket with 3 outlets
- 1 plastic paper basket

Cost: EUR 350.00 + VAT¹ per sq.m.

A range of stand furniture and plants for hire will available for the exhibition. For a price list please write to Ms Éva Varga at K&M Congress Ltd.: eva.varga@kmcongress.com

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ADVERTISING

Website

All supporting companies will be displayed on the congress website in alphabetical order and in standard lettering free of charge. Company logo and a link to the website can be displayed at a fee.

Newsletters

Company logos can be displayed in the information newsletters to be sent to the EAHM community during the preparation of the congress (minimum 4 newsletters)

Special editions of the congress newsletter can be sent out with specific company information.

Webinars

Companies may hold live and interactive webinar broadcast for up to 2 hours via the EAHM 2021 Congress website eahm-budapest2021.com. The price includes the hosting of the prerecorded webinar without interactive elements on the same website.

Mobile application of the congress

The mobile application will contain full scientific programme, texts of all abstracts (free papers and posters) to be presented during the congress, social programme, plan of congress venue including exhibition area, and all other relevant information. The application will be available for mobiles with ios and Android platforms.

A 1440x260 px banner can be placed centred at the bottom of the application's interface, with a link to an off-site website. If there are multiple banners, they rotate every 5 seconds.

Badges

Each participant will receive a name badge, which must be worn throughout the congress. The sponsor's name and/or company logo will be printed on all badges.

Advertising Rates

Company logo on the website	500.00 EUR + VAT ¹
Company logo with link on the website	1,000.00 EUR + VAT ¹
Company logo in the general newsletters (min. 4)	1,000.00 EUR + VAT ¹
Special edition newsletter	1,500.00 EUR + VAT ¹
Webinar	5,570.00 EUR + VAT ¹
Banner in the mobile application	500.00 EUR + VAT ¹
Company logo on the congress badge	5,000.00 EUR + VAT ¹

COMPANY SYMPOSIA

Companies may hold 15-minutes symposia as part of the main program.

Cost: 10,000.00 EUR + VAT¹

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GENERAL TERMS AND CONDITIONS

Use of the congress logo

Companies are entitled to use the conference logo on invitations and promotional documents directly related to their participation. The conference logo can be obtained in electronic format from the organiser. Only the official logo can be used.

National and international regulations

Companies must comply to all national and international rules and regulations related to advertising and promotion of all products and services as part of the booth. The organiser bears no responsibility for non-compliance to this rule by the Company.

Catering

Food or beverage served on the stand should be ordered from Budapest Marriott Hotel.

Exhibition dates and hours

Exhibition dates:	29 September – 1 October 2021	
Exhibition hours:	08:00-18:00	Wednesday, 29 September
	08.00-18.00	Thursday, 30 September
	08.00-14.00	Friday, 1 October
Build-up	08:00-18.00	Tuesday, 28 September
Break-down	after 14:00	Friday, 1 October

Admission to the exhibition

All congress participants have free access to the exhibition on presentation of their respective badges.

Manning personnel should be formally registered with K&M Congress and should wear congress badges in the congress venue. Each exhibiting company will be given *two free registration*. Other members of the stand personnel will have to pay the Exhibitors's fee to be admitted to the registration and exhibition area.

Custom Clearance Services

All shipments made by the exhibitors must be cleared from the customs. Please do not indicate the Budapest Marriott Hotel as consignee on the invoice of the shipments only as a delivery address, because Budapest Marriott Hotel is not allowed to arrange any loading, warehousing services and customs clearance operations. Please note, neither the Budapest Marriott Hotel nor K&M Congress Ltd or EGVE are liable for any damage caused by late shipments, or uncleared items for customs.

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The official forwarding agent concerning all the local handling services is Masped Logisztika Ltd. Masped Logisztika Ltd offer the following services for EU and NON EU shipments as well:

- Transport of goods from all over the world to Budapest using their worldwide partner network
- Warehousing of goods prior to the events
- Temporary import customs clearance for non EU goods, promotional materials for permanent import
- Delivery of goods to the stands at the event venue at indicated time
- Handling of the empties
- Pick-up the goods after the event, warehousing
- Export customs clearance
- Return transport
- Weekend + evening local handling services, special requests.

In order to ensure for you a smooth handling of your goods destined to the event, you are kindly requested to contact Mr Tibor Danko at the latest 2 weeks prior to the starting date of the event. He will inform you immediately about the local handling services, prices, and shipping instructions.

Contact:

Masped Logisztika Ltd - Official Handling Agent

Attn: Mr. Tibor Danko

Tel: +36-1-263 7891 / Mobile: +36-30-999 0136

Fax: + 36-1-263 7892

Email: danko.tibor@masped.hu

Web: www.logisztika.masped.hu

Payment

50 per cent of the total amount due is to be paid upon reservation, against a pro-forma invoice, on the date given on the invoice. Full payment is due on 1 September 2021. Exhibitors can use the services they ordered only if the total amount has been paid.

Cancellation

Cancellation and refund requests must be submitted to the organiser in writing.

Cancellation received

before 31 January 2021: free cancellation and full refund of the fees paid less bank charges

between 1 February and 30 June 2021: 50% of the fees must be paid / refund of the fees: 50% less bank charges

after 1 July 2021: 100% of the fees must be paid / no refund of the paid fees.

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Any refunds of deposits paid will be made after the conference. All bank charges resulting from such a refund will be at the charge of the Company. The Company will not be entitled to any interest that the organiser may have derived from deposits made by the Company.

Liability

Any damage, loss, injury caused or sustained by the Exhibitor, his contractors, workmen, personnel or agents will be the responsibility of the Exhibitor. Exhibitors are responsible to provide their own insurance policies covering all risks.

The period of liability of the exhibitor shall be deemed to run from the time the exhibitor or any of his staff, agents or contractors first enter the exhibition hall and to continue until all exhibits and property have been removed.

Health and safety at work

It is the responsibility of the Company to ensure that his employees, staff and temporary staff comply with the latest legislation regarding health and safety at work.

In case you have any questions to be clarified in advance or should you need any assistance, please do not hesitate to contact us anytime!

We are looking forward to welcoming you at the EAHM2021 and remain at your disposal.

Yours sincerely

Attila Molnár
Chairman of the
Congress Organising Committee

Katalin Mátray
Head of the
Congress Bureau